

# AGENDA

WEDNESDAY, JUNE 4, 2003



## Technologies for Protecting Personal Information: The Business Experience

**7:30 am**      **Doors Open**

**8:30 am**      **Welcoming Remarks:**

**Commissioner Orson Swindle**, *FTC*

**Nuala O'Connor Kelly**, Chief Privacy Officer, *Department of Homeland Security*

**8:45 am**      **Panel 1: The Process of Protecting Consumer Information: Creating a Business Plan Using a Hypothetical**

*Co-Moderators: Toby Milgrom Levin*, Staff Attorney, Division of Financial Practices, *FTC* and **Joseph Alhadeff**, Vice President for Global Public Policy & Chief Privacy Officer, *Oracle Corporation*

*Presentation: Larry Ponemon*, Chairman, *Ponemon Institute*

*"2003 Benchmark Study on Corporate Privacy and Data Protection Practices"*

*Panelists:*

**Steven Adler**, Market Manager, *IBM Tivoli Security & Privacy Software*

**David Chaum**, Security Expert and Consultant

**Gary Clayton**, Chairman, *Privacy Council, Inc.*

**Susan Grant**, Vice President for Public Policy, *National Consumers League*

**Stephen M. Paroby**, Global Director of Markets for Technology & Security Risk Services, *Ernst & Young*

**Larry Ponemon**, Chairman, *Ponemon Institute*

**Richard Purcell**, CEO, *Corporate Privacy Group*

**10:30 am**      **Break**

**10:45 am**      **Panel 2: Business Tools for Protecting Consumer Information**

*Moderator: James Silver*, Staff Attorney, Division of Financial Practices, *FTC*

*Panelists:*

**Steven Adler**, Market Manager, *IBM Tivoli Security & Privacy Software*

**Joseph Alhadeff**, Vice President for Global Public Policy & Chief Privacy Officer, *Oracle Corporation*

**Gary Clayton**, Chairman, *Privacy Council, Inc.*

**Robert Gratchner**, Corporate Privacy Manager, *Intel Corporation*

**Christopher W. Klaus**, Founder & Chief Technology Officer, *Internet Security Systems*

**J. Craig Lowery**, Chief Security Architect, *Dell Computer Corporation*  
**Ari Schwartz**, Associate Director, *Center for Democracy and Technology*  
**Christine Varney**, Partner, Hogan & Hartson, *Counsel to Liberty Alliance*  
**Michael Weider**, Chief Technical Officer, *Watchfire*

**12:30 pm**      **Lunch Break** (Eateries available in walking distance of the Conference Center)

**1:30 pm**      **Panel 3: Current and Emerging Frameworks for Protecting Consumer Information**  
*Moderator: Loretta Garrison*, Staff Attorney, Division of Financial Practices, *FTC*

*Panelists:*

**Larry Clinton**, Deputy Executive Director & Chief-of-Staff, *Internet Security Alliance*

**David A. Fares**, Director, Electronic Commerce, *U.S. Council for International Business*

**Laura Lundin**, Senior Director, *BITS*, the Technology Group for the Financial Services Roundtable

**Mark MacCarthy**, Senior VP, Public Policy, *Visa U.S.A., Inc.*

**Fran Maier**, Executive Director and President, *TRUSTe*

**Franklin S. Reeder**, Chairman, *Center for Internet Security*

**Laura Berger**, Staff Attorney, Division of Financial Practices, *FTC*

**3:00 pm**      **Break**

**3:15 pm**      **Panel 4: Designing Technologies to Protect Consumer Information**  
*Moderator: James Silver*, Staff Attorney, Division of Financial Practices, *FTC*

*Panelists:*

**Kathy Bohrer**, Distinguished Engineer, *IBM Research*

**Edward W. Felten**, Associate Professor of Computer Sciences, *Princeton University*

**Peter G. Neumann**, Principal Scientist, *SRI International*

**Alan Paller**, Research Director, *The SANS Institute*

**Richard Purcell**, CEO, *Corporate Privacy Group*

**Howard A. Schmidt**, Vice President for Security, *eBay*

**Ari Schwartz**, Associate Director, *Center for Democracy and Technology*

**Tony Stanco**, Assistant Director, Cyber Security Policy & Research Institute, *George Washington University*

**Vic Winkler**, Principal Architect for Security, *Sun Microsystems, Inc.*

**5:15 pm**      **Closing Remarks:**

**J. Howard Beales, III**, Director, Bureau of Consumer Protection, *FTC*